

FOR IMMEDIATE RELEASE

Sept. 11, 2019

CONTACT: Jan Jenkins, Publicom
517.487.3700; cell 517.898.2858
janj@publicom.com



Two images sent as attachments; captions below news release

American Advantage Home Care opens Flint office, expands service territory

*Sept. 21 ribbon-cutting, open house celebrate new administrative hub servicing
Shiawassee, Genesee, Lapeer and eastern Livingston counties.*

FLINT, Michigan – American Advantage Home Care, a full-service home health care agency that provides skilled care 24/7, is celebrating the opening of its Flint office with a ribbon-cutting and open house, Saturday, Sept. 21, 11 a.m. to 1 p.m. There will be refreshments and giveaways. The public is invited. Reservations are not required.

The new Flint office serves as a regional administrative hub, supporting American Advantage's expansion into Shiawassee, Genesee, Lapeer and eastern Livingston counties. It is located in the Stockton Center at Spring Grove, 720 Ann Arbor St., Suite 100, Flint.

"Our focus is helping patients maintain independence by providing compassionate, high quality care in the comfort of wherever they call home," said Cleamon Moorer, Jr. DBA, president. "This type of patient-centric care has earned American Advantage Home Care a strong reputation for the past seven years in the Dearborn area. This new Flint location allows us to provide the same quality care to those living in four additional Michigan counties."

Moorer and his wife, Nicole Willis-Moorer, of Grand Blanc, purchased the Dearborn-based agency in June 2019. Since then, they have worked to expand the agency's geographical service footprint. The Flint office is the first administrative hub outside the agency's Dearborn headquarters. American Advantage is also hiring additional clinicians and accepting new patients.

The Moorers collectively have more than 45 years of experience in health care administration and business, including Moorer's work as an educator, dean of health care administration programs at two colleges and business executive, as well as Willis-Moorer's employment as a home health aide and public health department administrator.

Moorer is also an author and community service advocate, having supported multiple non-for-profit organizations, including Big Brothers Big Sisters of Greater Flint and Genesee County.



ACCREDITED BY
THE JOINT COMMISSION

★ **SOUTH CAMPUS**
Professional Building
4241 Maple Street, Suite 200B
Dearborn, MI 48126

★ **NORTH CAMPUS**
Stockton Center at Spring Grove
720 Ann Arbor Street, Suite 100
Flint, MI 48503

American Advantage Home Care provides skilled home health care services to those recovering from illness, surgery or injury, or those managing complex health conditions. A multi-cultural team of experienced professionals provides one-on-one care with patients in whatever setting they call home – private home, assisted living, etc. Services include physical, occupational and speech therapy, skilled nursing, home health aide assistance and medical social work as well as helping coordinate community and private resources to maximize patients' functional independence.

Its geographical service area includes the counties of Monroe, Wayne, Oakland, Macomb, Shiawassee, Genesee and Lapeer and as well as eastern Washtenaw and Livingston counties.

The agency is accredited by The Joint Commission – the gold standard and industry benchmark for quality and safety. The agency's Medicare Quality of Patient Care Star Rating is 4-star (above average).

American Advantage is an affiliate of Partners in Wellness Management LLC that is focused on improving the health of and health care for individuals in Michigan. For more information, visit www.AmericanAdvantageHHC.com or call 313.914.2296.

#

Photo captions

AAHC-Moorers.jpg – Grand Blanc's Cleamon Moorer Jr. and Nicole Willis-Moorer own American Advantage Home Care, a full-service home health care agency. (Photo by Patrick Gloria, DBusiness Magazine)

AAHC-logo.jpg – American Advantage Home Care has opened a new regional administrative hub in Flint.